

Hollywood Heritage is a nonprofit organization dedicated to preservation of the historic built environment in Hollywood and to education about the early film industry and the role its pioneers played in shaping Hollywood's history.

Cultural Heritage Ordinance Update Passes the City Planning Commission

By Brian Curran

A major victory for preservation occurred last month with the approval of the updated Cultural Heritage Ordinance. On September 10th the City Planning Commission, after hearing the testimony of over 50 speakers, approved the revised updated ordinance in a vote of 7 to 1. The ordinance update, which has been in the works for two years, seeks to add greater protections to the city's historic cultural monuments while encouraging greater participation of property owners in the designation process.

The most significant change in the revised ordinance is the ability of the Cultural Heritage Commission to completely deny a demolition permit for a designated monument, rather than just delay the action for 180 days as is stipulated in the current ordinance. Other changes to the ordinance include the clarification of the designation criteria for historic cultural monuments, early notification of property owners of the designation process, and the increase of the Cultural Heritage Commission from 5 to 7 members, which will include at least one owner of a designated residence and one owner of a designated commercial building.

Approval of the revised ordinance was not without difficulty. A small number of monument owners lead by the Central City Association, whose membership includes four HCM owners, delayed the approval process. Disagreement largely revolved around the issue of the regulation of interiors, both commercial and residential, which the property owners wanted restricted to only publicly accessible spaces such as theaters, lobbies, restaurants etc. or in the case of private residences, traditionally public rooms such as foyers, living rooms or dining rooms. The preservation community denounced these proposed restric-

Evenings @ The Barn Returns for New Season

Hollywood Heritage resumes its popular Evening @ The Barn on Wednesday October 14th at 7:30 PM with a program celebrating the 100th anniversary of L.A.'s first movie studio. Two other programs have been announced – an evening devoted to legendary Broadway, movie and TV

comic Eddie Cantor in November, and the launch of Marc Wanamaker's new book *Hollywood 1940-2008* in December. Separate stories on pages 5, 7 and 11 offer detailed descriptions. We look forward to seeing you on these *Evenings (a) The Barn* tions, as a rollback of vital protections of historic interiors many of which are not accessible to the public. Under the current ordinance all interiors are protected and subject to regulation.

In order to address these concerns, the Planning Department and the Office of Historic Resources held a series of public and private meetings resulting in hours negotiations between property owners and their representatives and a coalition of preservation organizations including Hollywood Heritage, the LA Conservancy, the West Adams Heritage Association and the Highland Park Trust. The result was an agreement, which dropped a newly proposed Certificate of Appropriateness procedure for interior alterations in exchange for the current, more flexible, system of review, which covers all interiors.

During the final hearing, several of the property owners flip flopped on the agreement opposing it at the eleventh hour, citing procedural and California Environmental Quality Act concerns as well as continuing to try to make the argument that interiors regulation would hinder development and re-use of historic buildings despite the fact that hundreds of historic structures have been restored and adaptively reused in Hollywood, downtown and throughout the city. In the end the commission decided for the compromise and the retention of the current rules on interiors noting their success

Creating Museum Awareness Through Cooperation

Richard Adkins

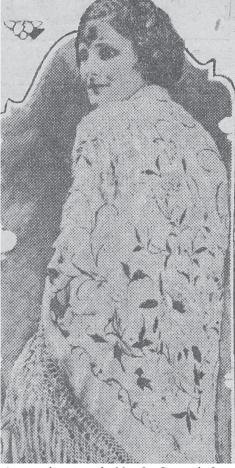
Much in the tradition Empress Maria Theresa established when she sent her children as husbands and wives to the crowned heads of Europe in the 18th century ("Let others wage war; you, happy Austria, marry!"), The Hollywood Heritage Museum has embarked on an active program of loaning artifacts from our permanent collection to institutions who mount Hollywood history exhibits. This is due to limitations of size and facilities at our own museum.

The first such loan was in January, to the "Douglas Fairbanks, the First King of Hollywood" exhibit jointly assembled by the Los Angeles Natural History Museum and the Academy of Motion Picture Arts and Sciences at the Academy's Wilshire Blvd. fourth floor gallery. Hollywood Heritage Museum Items from "The Iron Mask" were displayed along with Watson family artifacts from The Thief of Bagdad and The Black Pirate previously displayed at the museum.

In July we loaned Mary Pickford items to the Natural History Museum's special display accompanying the Alex Film Society's screening of Sparrows.

Currently we have artifacts from the silent version of Ben Hur on display for the Academy's "Irving Thalberg - Creating the Hollywood Studio System, 1920–1936."

Loaning items promotes cooperation between institutions and creates awareness of our organization and museum to audiences we may normally not reach. With that increased awareness, viewers at those exhibits may visit our site and participate in our programs and become members.



A recent donation – by Mrs. Jan Severeid of Fairfax Station, Virginia, is a newspaper related to Dorothy Gish, a period shawl won by her aunt, Monna Hall (pictured).

Calling All (Potential) Volunteers!

Tollywood Heritage is currently **D**offering volunteer opportunities for museum docents, walking tour guides, and many other positions. If you have (or can make) some free time, want to meet like-minded preservationists, and have a passion for bringing Hollywood's history to the public, please call our office at (323) 874-4005, or call George at (323) 465-6716.

Volunteer docents are asked to work one day (or more) a month for about 4 hours. We have visitors from around the country and around the world who are drawn to early Hollywood.

Don't worry if you aren't an expert on Hollywood history. Just come in and see what you've been missing.

See you at the Barn!



BOARD OF DIRECTORS

Andrew Schwartz President

Richard Adkins Vice President

Marc Wanamaker Secretary

Aaron Epstein Treasurer

Robert S. Birchard Claire Bradford Brian Curran Marian Gibbons Laurie Goldman David Greim Randy Haberkamp Doug Haines George Kiel Christy Johnson McAvoy Alan Simon Stan Taffel Valerie Yaros

Randy Haberkamp **Silent Society Director**

Mary Sullivan **Director of Membership Development**

John Clifford Newsletter and Web Site Editor

Printed by Nonstop Printing 6140 Hollywood Blvd., Hollywood, CA 90028

Hollywood Heritage Newsletter is published periodcally by Hollywood Heritage, Inc., P.O. Box 2586, Hollywood, CA 90078 323 874-4005.

Meet the Hollywood Heritage Docents!

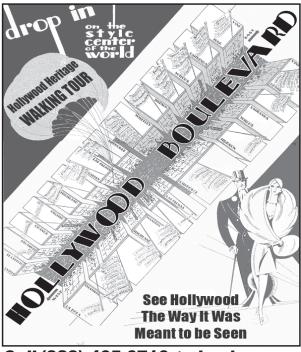
As an all-volunteer organization Hollywood Heritage is entirely dependent on the generous donations of time given by our volunteer Museum docents. We would not be able to keep our Museum open, much less survive as an organization, without their dedication. Here is a brief introduction to our corps of volunteers.

Richard Adkins – three-time president and current vice president of Hollywood Heritage, Richard came to Los Angeles from Holyoke, Mass. as a boy (an "Air Force brat"). He worked in commercials as a child actor and came to love old Hollywood. Today, Richard works as a graphic designer for a film prop house specializing in vintage and historic period productions. He is currently writing a book on the life and career of the famous costume designer Adrian.

Nick Beck – Nick is a retired journalism professor who has also worked for UPI, covering boxing in the Olympic Games in 1960, 1964 and 1968. Nick collects books and has world-class collections of F. Scott Fitzgerald, Ernest Hemingway, Christopher Isherwood and Gore Vidal, including many signed and inscribed first printings of each. He is the author of *Budd Schulberg: a Bio-Bibliography*. Nick docents at the Museum every Thursday.

Mary Mallory – Mary arrived in Los Angeles 18 years ago after receiving a Master's Degree in Film from the University of Texas at Austin. She is currently employed by the Academy of Motion Picture Arts and Sciences. Mary loves silent movies! She is a photo archivist and writes theatre reviews for local papers.

George Kiel – Born and raised in Alliance, Ohio, George always knew the stork should have dropped him in Hollywood, and he got here as fast as he could. He has worked for 25 years in film and T.V. as a costumer and draper, and currently works for the Disney Channel. George also manages the Hollywood Heritage Museum, and gives walking tours of Hollywood Boulevard



on Saturday mornings.

Dave Greim - Hailing from Natick, Mass., Dave came to LA eleven years ago to pursue his love of classic films. Dave has helped the cause of film preservation through his work at the UCLA Film and currently Archive, works for the Autry Museum of Western Heritage. He is a past president of the International Al Jolson Society, and is a member of Sons of the Desert, celebrating all things Laurel and Hardy.

Ted Otis – When Ted isn't busy editing films, he's trying to save Hollywood's historic buildings. Ted is our "go to" guy – always there in a pinch. He has been instrumental in working with the LAPD in relieving vagrancy problems at the Museum. Ted is currently using his high tech skills to restore the badly degraded introductory film created for Hollywood Heritage 25 years ago.

Tracy Terhune – Tracy is an avid Rudolph Valentino historian and collector and has authored 2 books on Valentino. He loves classic movies and is an avid reader. Tracy currently works for Universal Studios and is a former cast member of Disneyland – The Happiest Place on Earth. If you stop by the Museum when Tracy is there, you will be sure to meet his "co-docent", Brody, the wonder dog!

Johnathon Daugherty – Another native of Hollywood, Johnathon was an early volunteer for Hollywood Heritage in the 1980s, and we're delighted to have him back. Johnathon's early experiences leading walking tours for Hollywood Heritage inspired him to create a successful business as a tour guide, specializing in customizing tours for individual groups. Johnathon has worked for the Los Angeles Opera, and most Friday and Saturday nights you can find him country dancing.

Megan Close – Megan grew up in Silver Spring, Maryland, and attended the University of Hartford. She has been in Los Angeles the last three years and currently works for E! Entertainment News as a contracts coordinator. She is also a freelance scriptwriter. Megan loves all things Hollywood, especially William Holden movies!

Kathy Page – Kathy is a our newest volunteer and we are lucky to have her! A native of Southern California, Kathy was raised in Mission Viejo and attended Cal State Fullerton. In her civilian life, she is a legal billing specialist. In addition to her passion for movies, Kathy is a voracious reader whose varied interests include archaeology and ancient history.

Call (323) 465-6716 to book your tour

Columbia Square, Wattles, and Hollywood Community Plan Top Preservation Efforts

By Brian Curran

CBS Columbia Square Studios

The development process con-tinues on the site of the former CBS Columbia Square Studios. Representatives of AREA partners including Los Angeles architect Scott Johnson of Johnson and Fain Architects have been making the rounds of Hollywood neighborhood councils, Council district 13 offices and Hollywood Heritage in a public relations campaign to gain support for their new development. The project seeks to adaptively reuse the 1938 International Style William Lescaze designed CBS studios which are a designated monument. Hollywood Heritage has articulated several issues with the project such as the proposed demolition of Studios B and C as well as the scale and massing of the project which is incompatible with the existing low rise historic buildings on the site as well as with the historic Selma-LaBaig neighborhood to the east composed of single family bungalows. Hollywood Heritage continues to work with the developers and their agents to find a suitable compromise, which respects the needs of Hollywood's future while respecting its past.

Wattles Mansion

The Department of Parks and Recreation have kept things quiet at the Wattles Mansion since Hollywood Heritage's vacation of the property in May. Now its seems that work is about to begin to get the property in shape for public rental and events once more. In an August 12th report to the Board of Recreation and Parks Commissioners a total of \$1,003,553.93 was allocated for improvements to the Wattles mansion and gardens from Subdivision/Qui-

mby Fees. The 1975 Quimby Act requires that developers set aside land, donate conservation easements, or pay fees for park improvements. The improvements at Wattles Gardens Park will include "restoration of paving, walls, irrigation, drainage, fencing, planting areas, structures and related elements". All work is to be done in accordance with the Secretary of the Interior's Standards for the Treatment of Historic Properties and will be overseen by a qualified historic preservation consultant, while the work itself will be carried out by Department staff. Hollywood Heritage has prepared a series of reports and documents, which will help guide the future work.

Historic Neighborhood Theaters

The recent boom and bust cycle has hit Los Angele's historic neighborhood movie houses hard. The once ubiquitous single screen and small movie theaters have been in decline for decades, but many have been kept in business by smaller theater chains and independent organizations. A startling recent trend in metro LA started with the demolition of the Beverly and the Beverly Canon Theaters in 2005 followed by the demolitions of the pristine 1970s era National Theater in Westwood and the 1921 Raymond Theater in Pasadena in 2008. Now it seems there is a series of closures including the Westwood Village and the Bruin theaters on the west side while in the Wilshire district, the Showcase has closed and the Fairfax Theater is threatened with demolition. The future for these four theaters is uncertain. Hollywood Heritage is committed to engaging this issue of endangered neighborhood movie houses as part of the architectural

legacy of the film industry. In the case of the Fairfax Theater, Hollywood Heritage has joined with local residents, the LA Conservancy, the Art Deco Society and the Los Angeles Historic Theater Foundation to create the Friends of the Fairfax Theater to help save the endangered Art Deco structure. For more information please contact friends.fairfax@ gmail.com http://www.facebook. com/group.php?gid=128831043933

Survev LA

Attention Hollywood! Survey LA is coming! The Survey LA program is the most extensive survey of the city's historic and cultural resources ever undertaken. The program, under the direction of the Office of Historic Resources with technical assistance by the Getty Conservation Institute will seek to survey each of the city's 880,000 parcels to create a comprehensive list of potential historic resources. Sites identified in the survey do not automatically become monuments, they are only identified as those sites considered eligible due to architectural or cultural significance for national, California, or local designation. The Hollywood Community Planning Area was chosen for one of the first area to be surveved next year.

Hollywood Heritage is helping to organize neighborhoods and volunteers for the first phase of the survey, which will seek to draw information about those sites each community finds to be their most significant and stories from community residents about little known cultural sites. which should be included in the survey. Hollywood Heritage is beginning the process in partnership with the East Hollywood Neighborhood Council, but is looking for volunteers



Hooray for Edendale!

Evening's @ The Barn return after the Hollywood Bowl summer hiatus on Wednesday, October 14th, at 7:30 pm with Hooray for Edendale!, a program celebrating the 100th anniversary of the first permanent film studio in Los Angeles. Bob Birchard and Marc Wanamaker will host an evening devoted to the place where the film studios first planted roots.

When the movies came to southern California--they didn't come to Hollywood. For several years the center of motion picture production in Los Angeles was the district of Edendale along what was then Allesandro Street and is now Glendale Boulevard Within a few blocks were the west coast studios of the Selig Polyscope Company, the New York Motion Picture Company and its famed Keystone brand, the American branch of the French film company Pathé, the Norbig rental studio, and Mixville, the lot where Tom Mix made many of his Fox Westerns in the late 1910s and early 1920s.

L.A.'s first entertainment district began in the spring of 1909 when director Francis Boggs rented the grandly named but rather unimposing Edendale Hall and several surrounding lots to establish a permanent west coast home for the Chicago-based Selig Polyscope Company. Boggs promptly left town on a location jaunt that took him and his troupe to Yosemite, Oakland, and the Hood River Valley in Oregon – but he returned to L.A. in the fall and began producing pictures on the Edendale lot in October 1909 – a century ago.

Hooray for Edendale! will take you behind the gates of the Edendale studios, and offer a unique look at the place where "Hollywood" was born. Be sure to save the date, and join us for a new season of *Evenings* (*a*) *The Barn*.

.....



Silents Under The Stars Wraps 22nd Season

SILENTS UNDER THE STARS, a program of the Silent Society of Hollywood Heritage in conjunction with the Paramount Ranch National Park in Agoura concluded its 22nd year of outdoor screenings with The Cameraman (1928), starring Buster Keaton, on July 19 and When The Clouds Roll By (1919), starring Douglas Fairbanks, on August 16.

The near-capacity crowds enjoyed a pre-show tour of the Ranch led by Marc Wanamaker before settling down under beautiful star-filled skies for these classic film presentations with live musical accompaniment by Michael Mortilla. The best way to make sure you don't miss next year's screenings is to become a member or keep your Hollywood Heritage membership current to make sure you're among the first to receive program updates.



from 12:00 noon until 4:00 pm Ample free parking. Adults: \$7; seniors \$5; children under 12 free Members free

.....

<u>Evening @ The Barn</u> Eddie Cantor: American



Eddie Cantor as a private eye

Eddie Cantor, the "Apostle of Pep," makes a re-appearance at the Lasky-DeMille Barn on November 11, 2009, appropriately, Veteran's Day. Cantor was very proud of his America. During World War II, he rallied around the troops, traveling to Europe to entertain, partaking in fundraisers on his radio show and making America smile with his films and humanitarian efforts. Eddie Cantor also coined the March of Dimes with Franklin D. Roosevelt.

Marc Wanamaker will open this very special *Evening* (*a*) *the Barn* with one of his world-famous slide-shows, followed by a film presentation.

For more information on how you can join the Eddie Cantor Appreciation Society, contact us at info@eddiecantor.com, or by mail: The Eddie Cantor Appreciation Society P.O. Box 4521 Valley Village, CA 91607.

DeMille's 1913/1914 Squaw Man Rental Home Still Standing in Hollywood

by Valerie Yaros

It was quite the pre-Christmas gift last year when my fellow Hollywood Heritage board member, Claire Bradford, and I were invited inside 6136 Lexington Avenue on December 21, 2008. Two blocks northeast of Vine St. and Santa

Monica Blvd., and currently the home of the New Hope Hollywood Community Church, in December 1913 the occupants were first-time filmmaker Cecil B. DeMille and – a wolf! According to information on the City of Los Angeles' ZIMAS data-

base [http://zimas.lacity.org], the house was built in 1904 although it has been altered and enlarged since. Claire and I were escorted through the building by a young man named Barry Baskerville who works for the church, and he was as astonished as his colleagues to learn of the DeMille connection. Although extensively altered since DeMille's tenancy, Claire and I saw that some original details remain in the central part of the structure.

DeMille briefly described living there in his Autobiography: "Inside the front cover of the [Squaw Man] notebook are the two addresses that formed the two poles of my Hollywood world. One reads: 'Studio - 6284 Selma Ave.' The other is 'Home – 6136 Lexington.' Though Mrs. DeMille and Cecilia were still in New York, I did not live alone. My companion was young, faithful, graceful, and so I was assured by the newspaper advertisement through which I found her, quite tame. She was a gray prairie wolf. I bought her for a scene in The Squaw Man. The people, not to mention the horses, around Mr. [Jacob] Stern's barn were perhaps less trustful of her advertised virtues than was I. Because she made them rather uneasy, I kept her at home except when she was working, when she accompanied me to the studio at the end of a leash. 6136 was never bothered by burglars.



Night after night, after the wolf and I had dined on my cooking, I turned her loose in the living room. While I read and as often as not fell asleep in my easy chair, the wolf would pace the four sides of the room, silently, intently, hour after hour through the night. I suppose she slept sometimes, but never while I was wakeful."

Hollywood Heritage docent, Ted Otis, has volunteered to look up property records to discover who owned the house while DeMille rented it, and board member Marc Wanamaker hopes to find a photograph of it as it looked when still a private residence, as its appearance would have then been very different. If you pass by 6136 Lexington Avenue, take note of its still-remaining large front lawn – perfect for exercising a pet wolf!

ORDINANCE Continued from page 1 since the ordinance's original passage in 1962. Planning Commission President William Roschen said, "It is nice to be able to say that Los Angeles has done something right for 40 years."

The battle for the Cultural Hericontinued on page 7

in each of the Hollywood Community Neighborhood Councils to help. If you would like to volunteer please contact Janet Hansen in the Office of Historic Resources at (213) 978-1191 or via e-mail: Janet.Hansen@lacity.org.

Hollywood Community Plan

The long awaited draft of the Hollywood Community Plan is now in circulation. This Plan seeks to present policies to guide and encourage the commercial and residential development of Hollywood and will be used by city planners going forward to shape the form and function of Hollywood's future. Hollywood Heritage, concerned that the new plan does not sufficiently take the community's historic resources into account, has begun discussions with the authors of the plan to improve its treatment of historic resources. Among HHI's concerns are that selective up-zoning to allow for greater density is a direct threat to Hollywood's endangered historic low density housing. Also the plan fails to identify several potential historic monuments and districts and must be integrated with the historic resource surveys of the Hollywood Community Redevelopment Area and the new Survey LA program to begin in Hollywood next year. Hollywood Heritage will continue to work with the planning department to ensure that Hollywood's vital historic resources are recognized and protected in the future development of Hollywood.

Own A Hollywood Landmark

For just \$15 million dollars you can own one of Hollywood's most significant and distinguished houses. The 1924 Ennis House in Los Feliz is the largest and most elaborate of Frank Lloyd Wright's famous textile block houses. For years the house has been one of the movie industry's favorite location sites having been featured in Bladerunner and The House on Haunted Hill. But years of benign neglect, seismic and water damage *left of photo) receive grant a* Hollywood Heritage Newsletter | October 2009

PRESERVATION Continued from page 4 nearly brought the house to collapse. Having completed a multi-million dollar stabilization project, the foundation, which owns and operates the house has decided that it cannot generate the needed funds going forward to complete the restoration and is looking for a buyer who will be willing to take on the Herculean task of finishing the restoration.

> ORDINANCE Continued from page 6 tage Ordinance is far from over. The ordinance now heads to the City Attorney's office for legal review before it is sent on to the City

Council's Planning and Land Use Management Committee. Its passage by the City Council is still not certain.Hollywood Heritage asks those interested in protecting the city's architectural heritage to continue lobbying their councilperson via letters and email, and to attend public hearings in support of the revised ordinance.

Hollywood Heritage remains committed to being involved in the process to ensure that Los Angeles and Hollywood continue to have one of the strongest preservation laws in the country.

Hollywood Heritage **Receives Two Grants!**

By Claire Bradford

he Hollywood Chamber l of Commerce Community Foundation received many applications for their annual Community Award Grant. Hollywood Heritage was one of only four local organizations that were awarded a Grant for 2009.

The Hollywood Chamber's June mixer was hosted by Hollywood Billiards, located at 5750 Hollywood Blvd. Hollywood Heritage was presented a check for \$1500.00 for the Evenings (a) the Barn 2009-2010 series.

We take pride in having such spon-

sorship, and would like our members to be aware of the Chamber's involvement in our success. A big thank you to the Community Foundation for this award!

Hollywood Heritage ALSO was the recipient of an annual award from Time Warner Employee Volunteer Grants Program, which provides a monetary award for employee volunteer hours. One of Hollywood Heritage's wonderful volunteers, Janet Hoffman, qualified in this program, and our application was approved. Thank you to both Time Warner, and to Janet for her continuous efforts!



Hollywood Heritage board members Bob Birchard, Claire Bradford, and Marc Wanamaker (all at left of photo) receive grant at Hollywood Chamber of Commerce mixer.

Cinecon: The Best Film Festival on Earth

Imagine what it was like to see John Wayne bigger than life, riding the range on a movie screen in a big, ornate theater palace. How about Gary Cooper trying to stop the confederacy as an audience of movie goers cheer along with you in the dark. What fun it must have been to spend enjoyable hours at the movies with James Cagney, Humphrey Bogart, Claudette Colbert, James Mason, Carole Lombard, Betty Grable and Boris Karloff. That was a time ... but the time being referred to isn't from over a half century ago; it all happened in September 2009 on Hollywood Blvd!

For forty five years, the Society for Cinephiles has presented motion pictures of yesteryear to enthusiastic audiences from coast to coast. From its humble beginnings in 1965 at Holidav Inn's Indiana, Pennsylvania location, the annual Labor Day weekend conclave, called Cinecon has nestled itself in the motion picture capital of the world, Hollywood, U.S.A. The presentation has grown from a small screening hall showing 8mm prints provided by fellow film collectors to the historic Grauman's Egyptian Theater, where virtually all films are presented in archival 35mm prints.

The latest five day festival, Cinecon 45, was held from September 3rd. to 7th. and consisted of no less than forty films, features, shorts, cartoons and serial chapters. In addition, special programs were held at the Renaissance Hotel at Hollywood and Highland including several dealers rooms consisting of rare and highly sought after movie posters and other paper memorabilia, props, videos and other film ephemera. The culmination of the weekend is the annual Celebrity Banquet which features Career Achievement Awards presented to some of the greats who have graced the movie screens of the world.

The selection of movies ranged

from the primitive days of silent pictures and early talkies to the studio system of the 1930s and film made before and during WWII. Silent films are screened with live piano accompaniment, adding to the excitement of the presentation. The goal of Cinecon is to show many films that haven't been seen on the big screen in a long while or haven't been shown since they were first released. They are equally proud to present recent restorations of films once believed lost. With the help and encouragement of the archives of the world. Cinecon has displayed more rare motion pictures than any other film festival of its kind. This gives Cinecon the reputation for being one of the most important film retrospectives in existence. Their unofficial motto: "If it's rare, we'll show it".

Cinecon also sheds light on tried and true film classics. In recent years the roster has included Charles Chaplin's The Circus (1928), Harold Lloyd's Speedy (1928) (with granddaughter Suzanne Lloyd providing the introduction), Douglas Fairbanks in Robin Hood (1922) and you can't do better than watching Rudolph Valentino do battle for love and honor in The Eagle (1925). One look and you know why Valentino was admired by legions of fans and to see him on the larger than life Egyptian screen in a dazzling 35mm restoration print preserved by Kevin Brownlow proves this assertion. This year was no exception with the Paramount "chestnut" Easy Living (1937) starring Jean Arthur and Ray Milland and the Fox feature, Thanks For Everything (1938) with Jack Haley, Jack Oakie and Adolphe Menjou.

Among the rarities seen this year was *The Dawn of a Tomorrow*, a 1915 Mary Pickford feature that has been lost for decades until a nitrate release print was found with Swedish titles. The print made its North American re-premiere at Cinecon, courtesy of the Mary Pickford Foundation. War-

ner Oland, best remembered for his many appearances as Charlie Chan, starred in Good Time Charley, a rare 1927 silent feature in which the versatile performer plays a seasoned vaudeville trouper who sees his own decline as his daughter's star rises. The Younger Generation (1929), a part-talkie directorial effort by Frank Capra was shown featuring Jean Hersholt as the patriarch of a Jewish family toppled by his career driven son, played by Ricardo Cortez. Trial Marriage (1929) features Norman Kerry at the end of his star power and the lovely Thelma Todd in strong support. The Miracle Man (1932), a sound remake of the now lost Lon Chaney film, was screened to the delight of all. One laments the loss of the silent version even more after seeing how good the talkie is. Chanev wasn't left behind as the recently discovered early feature Broadway Love (1918) was projected.

From the archives of Columbia Pictures came a new lab print of an early two reel musical comedy featuring a very young Betty Grable as well as an entry in their long running Screen Snapshots series. In the short were rare glimpses of Clara Bow, Mary Pickford and Douglas Fairbanks, Joel McCrea and an 11-year-old Mickey Rooney. Cinecon audiences got to see the comedian Charley Chase in South Of The Boudoir, a newly restored film that hasn't been seen since its release in 1940. A complete listing of titles can be found on their wesite: www.cinecon.org

In past years, Cinecon has honored a veritable who's who of motion picture stars. Some of the celebrities honored have been, Mickey Rooney, Robert Stack, Ruby Keeler, Myrna Loy, Lillian Gish, Howard Keel, Ann Rutherford, Evelyn Keyes, Jane Russell, Jane Withers, Patricia Neal, Ann Savage, Celeste Holm, Elanor Powell, Claire Trevor and Lew Ayres.

This year's honorees featured actress, director, writer Stella Stevens,

Adrian Booth aka Lorna Gray; most famous for her work with The Three Stooges and in movie serials, Denise Darcel; called the French answer to Marilyn Monroe and Oscar-winning composer Richard M. Sherman (Mary Poppins, Chitty Chitty Bang Bang). The three actresses were in attendance at the Egyptian Theater to see one of their films and obliged the audience with answering questions afterward. At the banquet, they were further honored to receive their awards from fellow colleagues and friends. Among those present to witness the honors: Jane Withers, Ann Rutherford, Carla Laemmle, June Foray, Jean Kean, Joe Bologna, Renee Taylor, Robert Forster, Janet Waldo, Marvin Kaplan, Francine York.



Denise Darcel reacts to crowd at Cinecon as moderator Stan Taffel looks on.

Denise Darcel, long out of the Hollywood spotlight was both surprised and delighted when up to the podium came William Wellman Jr. the son of her favorite director, "Wild Bill" William Wellman. The junior Wellman interrupted a vacation just to be there to let Ms. Darcel know that she was one of his father's favorite actresses and loved working with her, not once but twice. Looking moved and in awe of the proceedings, Ms. Darcel smiled at the adulation and declared to the audience, "I'm Back!"

Adrian Booth received her award from actress Peggy Stewart. During the banquet, Ms. Booth pretended to "duck" under the table as the audience was jokingly encouraged to throw their dessert at her; a nod to her work with the Three Stooges.

Stella Stevens was very moved by her honor as the lovely France Nuyen handed her the award.

Richard Sherman, one half of the writing duo who has given the world the songs, *It's A Small World, A Spoonful of Sugar, Supercalifragilis-tic* ... among others, was treated to a musical collage of his masterworks by pianist Frederick Hodges. Then actor Johnny Whittaker, came up to the microphone and sang one of the songs he introduced as Tom Sawyer, another Sherman Brothers creation. It was his proud duty to hand Mr. Sherman his Career Achievement Award.

After the banquet, celebrity guests and honorees were seen mingling with the rest of the crowd, signing autographs, sharing memories, taking photos. All wonderful and a little sad as it would be another year before they would gather once more. To the delight of the stragglers, Frederick Hodges began an impromptu sing along concert that would last an amazing two hours. Celebs like Jane Withers stood by the piano and belted out song after song. "What song do you want, Jane?", asked Hodges. "Anything", said Jane. When Sunny Side Up was played, Ms. Withers exclaimed, "That was my radio theme song!"

Organizers who put on Cinecon don't get paid for their efforts; it is done out of love and regard for classic film. Each year attendees are treated to a collection of motion pictures that have been shipped from all parts of the world and presented on one screen for one showing. While other festivals concentrate on one particular genre or theme, Cinecon runs the gamut on the unusual and rare to the "warhorse" or classic entry. As some modern day celebs receive lifetime achievement honors in their twenties, Cinecon remfembers and encourages others not to forget those whose imprints on entertainment have had a lasting influence on the performers of today, whether some of the current box office champs know it or not. These legendary individuals still have their fans. What they may lack



Legendary actress Stella Stevens answers questions at Cinecon

in terms of numbers, they more than make up for in loyalty.

Among the fondest memories made at Cinecon, Eddie Albert, upon receiving his award, broke down in tears and thanked the audience. "I don't get out too much and to receive this is really something – Thank you for remembering me". Lew Ayres remarked that this was the first time that he was ever honored for his work as an actor. Academy Award winning director Delbert Mann, confined to a wheelchair, was in tears after a screening of Marty and could hardly speak. The audience was in tears as well. Ann Rutherford wasn't sure she'd make the long walk from the hotel lobby to the banquet hall. A few bellmen were summoned, a chair was placed on a movable hanging rack and Ms. Rutherford was rolled through the hallways waving like a queen at a parade. Her entrance to the banquet was hysterical.

Plans for Cinecon 46 have already begun and we are promised more rarities from archives near and far. The dates will be September 2nd through 6th 2010. The Renaissance Hollywood Hotel offers a discounted rate for Cinecon attendees. Admission to the festival is by full festival pass or individual day passes, which may be purchased in advance or at the door. For more information visit http://www.cinecon.org.

MEMBERSHIP UPDATE

In grateful recognition of their generous support, we sincerely thank the following renewing members who have made contributions at the \$100 level and above as of August 2009. Category titles are names of historic Hollywood Studios.

KEYSTONE

Andrew Colquitt – Alliance Residential Co. Leron Gubler – Hollywood Chamber of Commerce Community Foundation Joan Witte – Paramount Pictures

\$1000+

\$500+

\$250+

\$100+

BISON

Donelle Dadigan – Max Factor Building Christy & Steve McAvoy TimeWarner Employee Grant Program

KALEM

Joan & Joel Adler Peter Dodson – *MANN Theatres* Marjorie L. Fasman Stephen Lesser *Los Angeles Fire Department Historical Society* Steve Scott & Robert Eicholz David & Carin-Anne Strohmaier

TRIANGLE

Alice Allen Leith Adams Dan Barham Nick Beck Sharon & Dennis Blunk Timothy Brandt Leo & Dorothy Braudy Elizabeth & Richard Brill Mr. & Mrs. Lawrence Bulk Bert Cassan Violet & William Cavitt Bill Condon & Jack Morrissey Allan Ellenberger Randy Haberkamp Barbara Enloe & Douglas Hadsell Joanna Erdos Susanna Erdos Maria Fant-Schellhardt Neill Foster Allison Denman Holland Todd Holland & Scotch Ellis Loring James Karen & Francesca Alba

Agnes McFadden & Richard Colville Myron Meisel Gary Nestra – Outpost Homeowners Association Mr. & Mrs. Chapin Nolen Lisa & Paul Norling Dale C. Olson & Eugene Harbin, Jr. Betty Petitt Fran & Bill Reichenbach Kellv Ruf William Self – Self Productions Don Taylor Christian Trinker Marc Wanamaker Jan Westman Lon Wevland & Alan Paull Patrick S. Young Talma Zelitzki

WELCOME NEW MEMBERS!

Charles Amrhein Paula Bertik John Bertram Elissa Braitman Joan Brenner Diana Cavanaugh Jerry Cole Ellen Connors John Cox John Gloske Doug Haines Paul Hunt Roman Hryniszak Jazmin Aminian Jordan Steven Lasker Agnes McFadden & Richard Colville Allen H. Meyer Catherine Meyer Clyde Nelson Deborah Painter Vivian Partridge Vivian Perez – in memory of Glenn Dismuke Mario Prado Sara Pratter Mike Riner Dr. Olivier & Andreia Schreiber Janis Simon Stan Singer Maureen Solomon Tegan & Molly Summer Gerald Turbow Beverly Valen

Fall Fundraising

By Claire Bradford

With the 2009 year rolling towards the fall season at the Barn, there's no time like the present to steer your thoughts to Hollywood Heritage.

Not only do we have some wonderful topics planned for the Evenings at the Barn, we continue our ongoing efforts to protect and preserve the many historical structures and artifacts in and around Hollywood.

With these things in mind, we have an **exciting "Challenge Grant"** that we are hopeful you will participate in. This is a GREAT opportunity to help Hollywood Heritage in a time where we need to raise funds.

Here's how it works. It's as easy as 1-2-3!

- 1. You dust off the old check book and write a check to Hollywood Heritage for any amount that fits into your budget (\$10.00, \$50.00, \$100.00. Whatever works for you).
- 2. In the memo section of your check, write <u>CHALLENGE</u> <u>GRANT</u>, and mail it back to Hollywood Heritage: Hollywood Heritage, PO Box 2586, Hollywood CA 90078
- 3. Your contribution will be MATCHED, dollar for dollar!

This is a GREAT way to help Hollywood Heritage, and *THERE'S MORE*..

- The contribution is **Tax De**ductible
- Your name will go into a drawing for several VERY nice prizes, including a \$500.00 goodie basket with champagne etc., donated by Thad Smith and the Music Box Theatre. The prize winners to be announced at the end of Season.
- You will be listed as a generous contributor to the Challenge Grant in the First Quarter (2010) Hollywood Heritage Newsletter.

We look forward to lots of participation in this exciting event!

* Until Grant cap

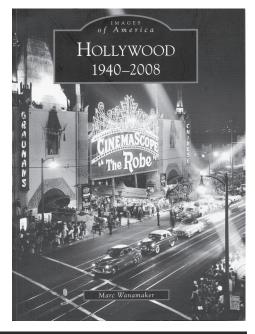
Evenings at the Barn Marc Wanamaker Program: HOLLYWOOD 1940-2008

n December 9th 2009 Marc Wanamaker currently Secretary for Hollywood Heritage will be giving a program and book signing of HOLLYWOOD 1940-2008 at the 'Evening at the Barn' that Wednesday night. The program is a visual presentation of historic photographs and information on Hollywood during that sixty years of the town's development and its landmarks. Some of the landmarks have been forgotten and some are gone altogether. This program is a tour of Hollywood the obvious and Hollywood the forgotten.

The program follows the table of contents such as a general Hollywood pictorial of streets, intersections and landmarks. Following that is the Parks and Recreation section that shows Griffith Park and its amusements, Hotels and Motels, famous residences, film studios, a look at the business community and its landmarks. The last half of the program will concentrate on the restaurants and nightclubs, the radio and television industry in Hollywood and the theatres.

The last chapter in the program is the issue of Hollywood redevelopment and its effects over the decades. The repercussions of the earthquake on Hollywood and the famous landmarks that were empty, derelict and what happened to some of them will be discussed in this program.

All in all one will take away from this program a sense of what Hollywood was like in its heyday and what happened to it over the succeeding years. The use of historical photographs never seen before or published will illustrate this program.



PRESERVING OUR HOLLYWOOD HERITAGE FOR OVER 25 YEARS

Hollywood Heritage Museum/Lasky-DeMille Barn

Silent Society: Motion Picture History and Preservation • Architectural Preservation, Advocacy, and Education •

	OLLING BATA YES! I would I	GE INC.		embership ywood Heritage, I	Application
□ \$2,500 Majestic	□ \$1,000 Keystone	🗆 \$500 Bison	Name:		
□ \$250 Kalem	🗖 \$100 Triangle**	🗆 \$50 Household			
🗆 \$40 Individual	□ \$25 Senior 65+/ Fi	ull Time Student	City:	State:	Zip:
**Join at the \$100 Triangle level or above, and receive a 24"x36" collectable re- production poster, <i>A Map of Hollywood from the Best Surveys of the Time</i> c. 1928.			Phone:		
			E-mail Address:		
Membership Benefits Include:			I wish to pay by:		
• Free admission to the Hollywood Heritage Museum for two adults and two children.					
• Ten percent discount at the Museum Store.			Please make checks payable to Hollywood Heritage, Inc.		
• Advance notification of special member programs.			Charge my: 🗆 Visa 🗆 MasterCard		
• Discounts on Silent Society film programs at the Hollywood Heritage Museum, UCLA, and the Paramount Ranch.			Card Number: _		Exp. Date:
Quarterly Hollywood Heritage Newsletter.			Signature:		
	Clip and mail to:	Hollywood Heritag	0	586, Hollywood, CA	90078

Hollywood Heritage Newsletter | October 2009



Hollywood Heritage Parking Lot Sale

 γ lean out your closets, your attics, ∠your garages, your basements! (Does anyone in L.A. have a basement?) Hollywood Heritage will be holding a GIANT parking lot sale at the Barn on Saturday, November 7th, and Sunday, November 8th, from 8:00 a.m. to 4:00 p.m. We will be accepting donations at the Barn from November 1st to November 7th from noon to 4:00 p.m. All donations and purchases are tax-deductible. A11 proceeds will benefit the Hollywood Heritage General Fund. You know with a group like Hollywood Heritage behind this sale, there will be lots and lots of great stuff on hand - See you there!!

Place Postage Here

SAVE THESE DATES Upcoming Hollywood Heritage Events

- Wednesday October 14, 2009 Evening @ the Barn: 100 Years. of Filmmaking in Hollywood (Selig Polyscope)
- Wednesday, November 11, 2009 Evening @ The Barn: Veteran's Day with Eddie Cantor.
- Date to be Announced Hollywood Heritage Annual Meeting 7:30 pm. at The Barn
- **Wednesday, December 9, 2009** Evening (a) the Barn Hollywood 1940s to Now. Book signing with author Marc Wanamaker
- Thursday, January 14, 2010 Evening @ the Barn Universal Studios Bob Birchard
- Wednesday, February 10, 2010 Evening @ the Barn (Tentative) Richard Dix (Booksigning, film & clips)
- Wednesday, March 10, 2010 Evening @ the Barn (Tentative) Will Rogers

All *Evenings* (a) *The Barn* events are held at the Hollywood Heritage Museum at 7:30 pm unless otherwise noted. Seating limited to the first 120.