

Hollywood Grove Joins Whitley Heights and Spaulding Square as HPOZs

In May 2011, Hollywood Grove became the third Historic Preservation Overlay Zone (“HPOZ”) in the greater Hollywood area. The neighborhood, a collection of Craftsman and American Colonial Revival bungalows (with noticeable number of Period Revival houses as well), is an excellent example of a typical residential subdivision in the early 20th century Hollywood community. Wide front yards with lush landscaping, front porches that embrace the sun, and views of rolling mountains and the ubiquitous Hollywood Sign make this former avocado grove an indelible part of Los Angeles’ history.

Hollywood Grove joins two other Hollywood HPOZs created in the early 1990s, Whitley Heights and Spaulding Square. Each is a reflection of its setting and development era.

Whitley Heights, located east of the Hollywood Bowl and just behind the Hollywood Heritage Museum, occupies an area of lush hillside to the north of Franklin Avenue east of Highland Avenue. H.W. Whitley, who also developed parts of Reseda, Van Nuys, and other areas of Hollywood, considered Whitley Heights his “crowning achievement.” Employing architect A.S. Barnes, the developer sent him to study the architecture and landscaping of the Mediterranean. Barnes designed the majority of the residences in Whitley Heights from 1918 to 1928, and recreated the ambiance of a Mediterranean village. The use of the Spanish Colonial Revival style in Whitley Heights led the way for the popularity of this architectural style throughout Los Angeles. The beauty and seclusion of Whitley Heights’ architecture and terrain quickly made it the home of Hollywood’s elite: Rudolph Valentino, Tyrone Power, Gloria Swanson, Rosalind Russell, Judy Garland, and Marlene Dietrich all called it home. Unfortunately, the construction

of the Hollywood Freeway divided the original layout of the neighborhood and destroyed many houses. Whitley Heights Historic District is listed in the National Register of Historic Places.

Spaulding Square, a neighborhood of modest one-story Period Revival style houses built between 1916 and 1926, was named after real estate speculator Albert Starr Spaulding, who purchased and subdivided the land in 1914. Spaulding attracted buyers to the area using a time-tested “lecture and lunch” strategy whereby interested buyers received a free streetcar ride, a meal, and a talk on the endless possibilities of the area. Sales were fueled by the rise of the film industry. The neighborhood location off Sunset Boulevard was fast becoming the major route between studios in Hollywood and stars’ homes in Beverly Hills. This made it an appealing place for film technicians and up-and-coming actors to settle. Actress Lucille Ball and director Hugo Hass both lived in the area.

Hollywood Heritage thanks and congratulates the stakeholders of each of these Hollywood HPOZs for their ongoing efforts to preserve these neighborhoods and their architectural treasures. They have paved the way for other neighborhoods identified as significant in surveys to protect our historic built environment. For more information on these HPOZs as well as other HPOZs in Los Angeles, please visit the Office of Historic Resources, Department of City Planning web site, www.preservation.lacity.org.

Phase One of Lasky-DeMille Barn Project Completed

Thank you to our partners and contractors for the timely, efficient completion of Phase I of the Barn Rehabilitation and Maintenance Project. Phase I consisted of rehabilitation of the second floor above the Museum store and exhibit space of the Barn, used as an office and for storage of the organization’s memorabilia and archives. A better electrical system, lighting, climate control and insulation were included. The work was done by Classic Projects, a Hollywood based construction, development, project management and consulting firm that has done business in the area for nearly two decades. Funded by a grant from the Cecil B. DeMille Foundation, the project is the first in making the facility a better place for volunteers to carry out the mission of the organization. Storage facilities for memorabilia and archives were also added. Stay tuned for progress on Phase II of the Barn Project, which includes rehabilitation of the exterior.



Upstairs of Barn with new enclosed ceiling.

photo by Alan Simon

First Do No Harm

by Richard Adkins



Although believed to be in the medical profession's Hippocratic Oath, this particular phrase should be a guideline when dealing with historic structures as well.

I am certain, in most cases, that the intentions of the owner or owner's representatives of a historic structure have the best intentions in mind, but often make some basic mistakes. The impulse is almost always to replace, rather than repair, with the assumption being that the newer item or method is superior to the old or original one. Often it is judged as a maintenance issue. At least one local landmark has a century-old irrigation system that worked exceedingly well for 60 years, but now is deemed impractical and outdated because the landscape professionals charged with maintaining this wonderful system are unfamiliar with it, so that their desire is to remove the original system or to build around it, leading to actual disuse of a functional system. What is being disregarded is that the original irrigation *was restored and proved to be superior* some thirty years ago. New civic management, however, would rather characterize the system as archaic rather than learn how to use it.

Being the owner of a vintage home (1926) which I dearly love, I have had the experience of explaining to more than one contractor that I want it the way it was designed the first time. When I purchased this modest Spanish style house, I learned that the previous owner – in preparation for the sale – had removed French doors and wood frame windows. The original windows had been replaced with aluminum sliders, which are neither as weatherproof nor as secure as the originals. I was surprised a house of this vintage had no wall lighting fixtures until I noticed lumps of plaster that didn't match the plastering style of the rest of the house. Careful digging located four wall fixtures that had been plastered over as far back as 1943.

Better. Newer. Faster and cheaper to install. These are all potential enemies of historic fabric in every older structure. As we enter a period when mid-century buildings

are beginning to be appropriately valued, things like veneer paneling and glitter-infused "cottage cheese" ceilings will have to be reevaluated.

*Better.
Newer.
Faster and cheaper to install.
These are all potential enemies of historic fabric in every older structure.*

Whether it's a home or a bank building, a restaurant, or an organizational headquarters, the "first do no harm" idea should be considered before permanently altering, or worse yet, throwing away history. A newer style is not always appropriate. Think of your grandmother with tribal tattoos and pink hair.

Year-End Preservation Fund

Soon you will receive a letter from Hollywood Heritage that is our traditional year-end opportunity to donate in order to increase your charitable donations for the tax year. This is also an opportunity, if you have not yet done so, to bring your Hollywood Heritage membership up to date or to renew it (you can use the form on the back page of this newsletter). The letter will include a form to clarify whether your donation is to make your membership current, to renew your membership early, or whether it is a donation to be applied to the preservation activities of Hollywood Heritage Inc.



www.hollywoodheritage.org

BOARD OF DIRECTORS

Richard Adkins, **President**
Claire Bradford, **Vice President**
Alan H. Simon, **Secretary**
Randy Haberkamp, **Treasurer**

Robert S. Birchard
Bob Blue
Amy Condit
Bryan Cooper
Denise DeCarlo
Margot Gerber
Laurie Goldman
Mary Mallory
Christy Johnson McAvoy
Dr. Meredith Drake Reitan
Jeffrey Stutts
Stan Taffel
Tracy Terhune
Valerie Yaros

Committees & Chairs

Finance & Development - Claire Bradford
Museum - Richard Adkins
Membership - Laurie Goldman
Nominating - Robert S. Birchard
Preservation Issues - Dr. Meredith Drake Reitan
Public Relations - Bryan Cooper
Publications - Alan H. Simon
Silent Society - Randy Haberkamp
Mary Zickefoose
Director of Membership Development
John Clifford
Newsletter and Web Site Editor

Hollywood Heritage Newsletter is published quarterly by Hollywood Heritage, Inc., P.O. Box 2586, Hollywood, CA 90078 323 874-4005.

Bigger than Life Opens in Vienna

Hollywood Heritage Museum was represented as a contributor to the *Bigger Than Life* Hollywood exhibit, which reopened the Jesh Museum in Vienna at the Palais Eskeles. Curator Werner Hanak Lettner contacted numerous institutions and collectors in the Los Angeles area to assemble an exhibit, which includes not only our Gloria Swanson costume from *Manhandled* in 1924, and a sword from *The Ten Commandments* but also Marilyn Monroe's makeup case and a pair of Dorothy's shoes from *The Wizard of Oz*. The exhibit examines the careers of the Jewish founders of the motion picture industry and follows them from their Eastern Europe roots through their careers in Hollywood.



The exhibit is part of the reopening of the museum, which is housed in what was originally built as a monastery in the 15th century, but became a private residence, an art gallery, and an auction house. When the auction house moved next door in 1993, it became the Jewish Museum of Vienna. The original Jewish Museum established in 1896 was closed and its collection distributed among other institutions. Another Jewish Museum was opened in 1967, but closed soon thereafter. The current museum was founded in 1988.

There has been some discussion of this exhibit moving as a whole to a Los Angeles museum after the April closing date, but no firm dates or locations have been provided. We will keep you posted on any development on a subsequent installation.

Hollywood High School Historic District Makes The A-List

On October 28, 2011, the California State Historic Resources Commission voted unanimously that Hollywood High School Historic District be determined eligible to be listed in the National Register of Historic Places and passed on the nomination to the Keeper of the Register for formal listing. Representatives of the Hollywood High School Alumni Association and Hollywood Heritage Board Member Christy McAvo were at the University of Redlands quarterly meeting to thank the Commissioners and the staff for their support of the nomination. The nomination was a joint effort led by the Hollywood High School Alumni Association, two leadership classes from Hollywood High, high school student interns from Kennedy High School's historic preservation class and Historic Resources Group. The Los Angeles Cultural Heritage Commission also voted unanimously to support the nomination.

The Hollywood High School campus was established on its current site in 1904. The original Administration/Classroom Building was completed in 1905, and the first major campus expansion campaign concluded in 1913. Following the 1933 Long Beach Earthquake, all of the buildings with the exception of the Library and the Auditorium had to be demolished and new facilities constructed in their place. The replacement structures were all designed in the PWA Moderne style with significant funding from New Deal-era relief programs, lending the campus a unique visual continuity. The district, as the square block site is called, contains five contributing buildings; one contributing site (the athletic field); and three non-contributing buildings that were constructed outside of the period of significance. The campus retains a high degree of integrity.

The Hollywood High School Historic District was determined eligible for listing in the National Register of Historic Places under Criterion A as a significant educational institution in the community at the local level of significance. The school was originally founded in 1903 as the first school serving

the newly incorporated municipality of Hollywood. It has been in continuous use as an educational facility since its inception, and has significant associations with the entertainment industry and the development of Hollywood. It is also eligible for listing in the National Register of Historic Places under Criterion C at the local level of significance for its PWA Moderne architecture. The period of significance is 1910-1956, signifying the original construction date of the Library, the earliest extant building on campus, through the completion of alterations to the Auditorium which have achieved significance over time. The campus has a unified visual character and is a visual landmark at the northwest corner of Sunset Blvd. and Highland Ave. It is a prominent institutional example of Marsh, Smith and Powell's work from the 1930s and a significant example of New Deal-era PWA Moderne architecture in Southern California.

Hollywood High Alumni Association



Hollywood High School library building built before the 1933 Long Beach Earthquake and still in use as a school building.

President David Moreno thanked the Commission for their support and pointed out that Hollywood High graduates not only became valued members of the entertainment industry but also went on to achievements in the fields of sports, the military and the technology field.

The next step is for the Hollywood High School Historic District to graduate with honors and assume its place on the National Register of Historic Places as soon as the National Park Service staff and the Keeper review and concur with the nomination. Stay tuned.

Peter Ford To Speak About His Father, Glenn Ford

Hollywood Heritage will present an *Evening @ the Barn: Glenn Ford, A Life*, hosted by his son, Peter Ford on Wednesday, January 11, 2012 at 7:30 pm. Ford had the good fortune of being the only child of two of Hollywood's most renowned stars, Eleanor Powell, one of MGM's greatest musical stars, and Glenn Ford, one of Hollywood's number one box office stars. Glenn Ford, star of such now-classic films as *Gilda*, *Blackboard Jungle*, *The Big Heat*, *3:10 to Yuma*, and *The Rounders* had rugged good looks, a long and successful career, and a glamorous Hollywood life. Yet the man who could be accessible and charming on screen retreated to a deeply private world he created behind closed doors.



The *Evening @ the Barn* will begin with a short video presentation about Glenn Ford, followed by a Q&A and book signing of the book, *Glenn Ford: A Life*. This biography by Glenn Ford's son, Peter Ford, offers an intimate view of a star's private and public life. Included are exclusive interviews with family, friends, and professional associates, and snippets from the Ford family collection of diaries, letters, audiotapes, unpublished interviews, and rare candid photos. It tells a cautionary tale of Glenn Ford's relentless

infidelities and long, slow fade-out, but it also embraces his talent-driven career. The result is an authentic Hollywood story that isn't afraid to reveal the truth. Ford also chronicles his father's volatile life, relationships, and career, beginning with his move from Canada to California and his initial discovery of theater. It follows Ford's career in diverse media from film to television to radio and shows how he shifted effortlessly between genres, playing major roles in dramas, noir, westerns, and romances. The book will be available for purchase at the Museum Store.

General Admission Tickets can now be purchased online with your credit card via Brown Paper Tickets. Cost includes a nominal service fee. Just go to <https://www.brownpapertickets.com/event/212817> for more information or call 1-800-838-3006 to reserve your tickets over the phone. It's that easy! Tickets can also be purchased at the door on the day of the event (pending availability).

[Get Your Gift Books Autographed](#)

An Afternoon With An Author

A great opportunity to visit the Hollywood Heritage Museum (free admission for everyone), do your holiday shopping, AND meet some great authors. Have them sign your gift book purchases.

Sunday, December 11 from 12 noon to 4 pm at the Barn, for An Afternoon with an Author, actually many authors including Paul Zollo (*Hollywood Remembered - An Oral History of the Golden Age*), Gaelyn Whitley Keith (*H.J. Whitley, The Father of Hollywood*), Robert S. Birchard (*DeMille's Hollywood*, and *Tom Mix, King of the Cowboys*), Mary Mallory (*Hollywoodland*), E.J. Shepherd and Marc Wanamaker (*Griffith Park*), plus others to be announced on our website.

Tony Slide to Present Program on Fan Magazines

Aclaimed author Anthony Slide will go Inside the Hollywood Fan Magazine with a lively presentation about this fascinating and indispensable chapter in journalism and popular culture on Wednesday, February 8th at 7:30 pm at the Hollywood Heritage Museum. There will be a book signing after the presentation. Advance tickets can be obtained at Brown Paper Tickets. See details on the calendar on page 8.



Leonard Maltin comments, "For anyone who equates 'fan magazines' with supermarket tabloids, this book should come as a revelation. Tony Slide has done a formidable job of research to chart the birth, rise, and fall of Hollywood fan magazines in the twentieth century, their relationship to the industry they covered, and the readers they served. It's a colorful, well-told history that's full of surprises."

Hollywood Landmark Pursues International Recognition: Hollyhock House

Secretary of the Interior Ken Salazar has announced that he will propose a collection of Frank Lloyd Wright buildings to be considered as a U.S. nomination for the United Nation's World Heritage List. One of

in 1927. The first renovation of Hollyhock House occurred in 1944-46 with the architect's son, Lloyd Wright in charge. In 1974-76 Lloyd Wright returned to Olive Hill to take charge of a comprehensive

porch of the House. In addition to restoring the porch of Hollyhock House, the grant funds along with matching funds from the City of Los Angeles will also be used to restore the Hollyhock House Garage and Chauffeur's Quarters. Once these two primary areas are restored, any remaining funds will be used to facilitate restoration in other areas of Hollyhock House.

At the same time, Friends of Hollyhock House is committed to raising sufficient funds in the next two years to revitalize the landscaping in the immediate area surrounding the house. When Hollyhock House's construction was completed in 1921, an integral part of its overall appeal was the landscaping, as designed by Frank Lloyd Wright's son, Lloyd.

Hollyhock House remains open for docent-led tours for the public during the restoration on an abbreviated tour schedule of Friday thru Sunday at 12:30, 1:30, 2:30, and 3:30 pm.



This stunning photo of the Hollyhock House is courtesy of Photographer Rebecca Joyce. A limited number of prints of this eight-minute exposure are available for sale at www.RebeccaJoyce.com. Proceeds of the sale will go toward the Hollyhock House for restorations.

the 11 Frank Lloyd Wright buildings included in the collection is Hollyhock House. The final decision on inclusion on the List will be made by the World Heritage Committee, composed of representatives from 21 nations and advised by the International Council on Monuments and Sites. The U.S. nomination will likely be formally nominated by the UNESCO World Heritage Committee in 2013, for possible inclusion on the World Heritage List in 2014.

Hollyhock House, completed in 1921, was designed and built for oil heiress Aline Barnsdall who commissioned Frank Lloyd Wright to design the residence and a performing arts complex for Olive Hill, above Hollywood Boulevard. The project was halted after Hollyhock House and two guest residences were completed. Barnsdall gave Hollyhock House and a guesthouse plus 12 acres to the City of Los Angeles

restoration. Hollyhock House has operated as a house museum since 1976. In 2001-2005 the house was closed to repair damage caused by the 1994 Northridge Earthquake.

Hollyhock House, a National Historic Landmark operated by the Department of Cultural Affairs in Barnsdall Park, is currently the recipient of a California Cultural and Historical Endowment \$1,935,000 grant and a Save America's Treasures \$489,000 grant which are being used to restore the



Hollywood Heritage joined over 80 other archive exhibitors at the 6th annual L.A. as Subject: Archives Bazaar on October 22nd, where hundreds of researchers, writers, historians and others interested in local history visited. At our table in USC's Doheny Library are Mary Mallory and Dave Greim; standing and talking to visitors are Richard Adkins and Steve Sylvester.

Photo by Alan H. Simon

Volunteer Profile:

Janet Hoffmann

Volunteers are what drive everything that Hollywood Heritage does. You will find them acting as docents, producing the *Evening @ the Barn* programs, cleaning our historic Lasky-DeMille Barn, ordering books for the Museum Store, advocating for the preservation of the historic built Hollywood, and scores of other duties that make an organization function. Janet Hoffmann, whose niche is publicity, is one of our dedicated volunteers.

For many years, Janet has undertaken the task of distributing hundreds of flyers at business establishments throughout the greater Hollywood area to interest people in attending our various programs at the Barn. She has devoted her time and personal funds to this effort. As a result, many people have discovered Hollywood Heritage and have joined in making it possible to keep the museum open and have its high quality programs continue.

Janet was the youngest of a three-child Monroeville, Pennsylvania family. And, unlike her siblings, she developed an interest in the world outside of her hometown before she joined it. During her freshman year at Elizabethtown College she attended household auctions and was fascinated with the antiques and collectables that were put on the block. That, combined with watch-



ing old movies on her dorm TV, focused her on early music and on the motion picture industry. She began to collect 78rpm records and vintage sheet music. She recalls buying an almost new vintage bar of *Fels Naptha* soap in the original wrapper. She brought it home

and was dismayed to find when looking for it that her mother threw away the wrapper and used it because she thought of it as something practical, not rare.

Janet Hoffmann, whose niche is publicity, is one of our dedicated volunteers.

After graduating she worked in retail and studied at a secretarial school, then packed a bag and drove to Hollywood, where she moved into an apartment on upper Vine Street. She got a job with a law firm, then with a credit card company, and finally in the accounting department of MGM. She used her spare time to discover old movies at the Vagabond Theater, hike up to the Hollywood sign, and learn all about the fabric of Hollywood. Within two years she landed a secretarial job in the MGM music department and worked with people whose memories went back to an earlier era of motion picture production. Her collection of vintage sheet music grew. Today, Janet is a Senior Clerk at Warner Brothers Studio Facilities Operations at *The Ranch* (formerly known as the Columbia Ranch). Her job involves renting to production companies and maintaining the back lot. When not at *The Ranch*, she earns extra money by house sitting and dog walking.

She recalls being asked when she went off to college what she wanted to do when she graduated. Her response was, "Run movies, and have people who made them talk about them." Hollywood Heritage's *Evening @ the Barn* programs makes that dream a reality. Many of the *Evening @ the Barn* presentations screen films, and the people who made them, and often the historians who study them, inform the audience about how they were produced. In promoting the events, Janet introduces more people to the history of Hollywood and the motion picture industry.

Janet routinely spreads the word of Hollywood Heritage to her vast media contact list and can take credit for getting Hollywood Heritage on the air a number of times, including a major segment of *On The Red Carpet*. Janet is taking over the job of e-blasting in-

formation about Hollywood Heritage events to our email list. It is her hope that every program will be a sell-out and result in many new members of Hollywood Heritage, raising enough money to support our stewardship of the historic Lasky-DeMille Barn and the Hollywood Heritage archives.

Hollywood Heritage, on behalf of the extended Hollywood community, thanks Janet Hoffmann for her hard work and sacrifices supporting the mission of Hollywood Heritage.

MEMBERSHIP UPDATE

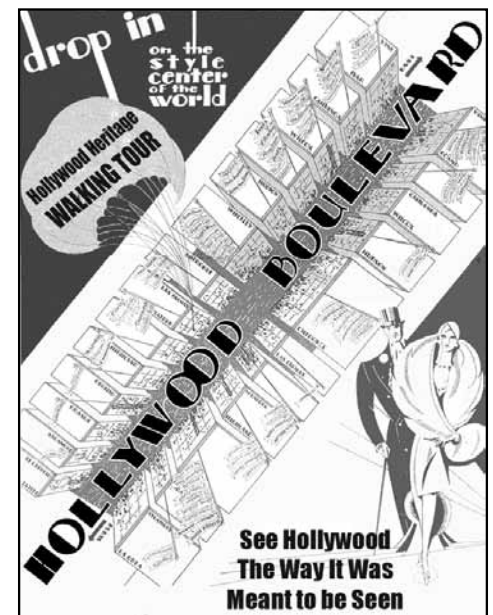
In grateful recognition of their generous support, we sincerely thank the following renewing members who have made contributions at the \$100 level and above as of November 30, 2011. Category titles are names of historic Hollywood Studios.

Triangle **\$100+**

Bob Blue
Joanna Erdos
Renata Kanclerz & Lisa Coleman
Mary Mallory
Nora Muster
Bill Roschen & Christi Van Cleve
Ashley & Jocelyn Schauer

Welcome New Members!

Barth Benedict
Amy Norman
David Rodriguez
Charles Ziarko



Call (323) 465-6716 to book your Saturday morning tour!

Shop For Holiday Gifts At The Hollywood Heritage Museum Store

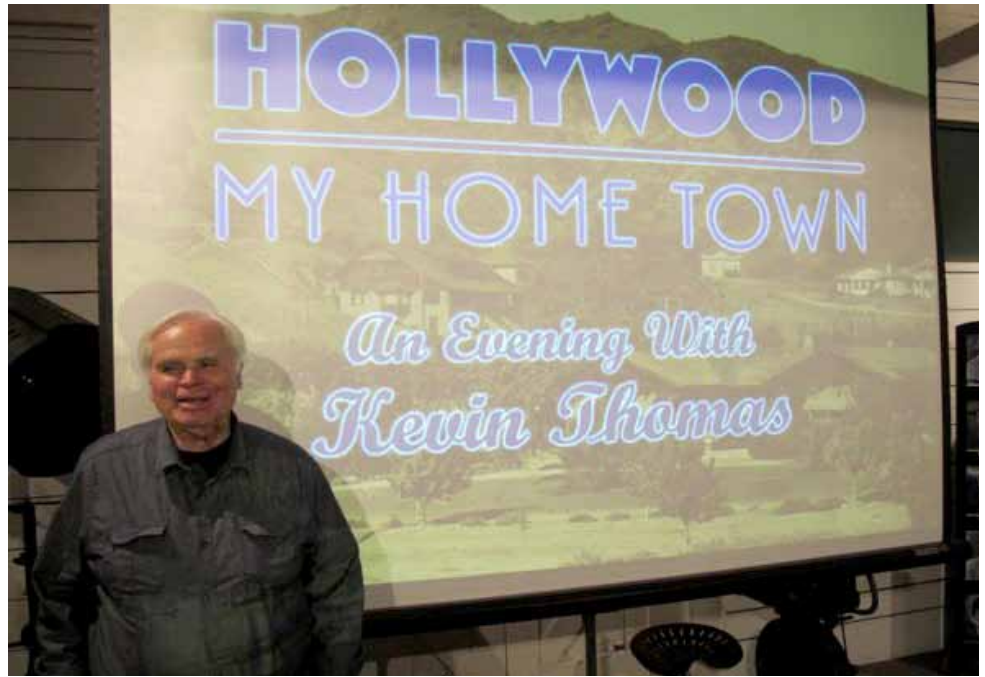
There are mugs and tote bags with the historic Lasky-DeMille Barn emblazed upon them. Lots of new Hollywood theme books, both city and industry, and even rare and not so rare used books. Find a variety of other collectible items for that very special person. You might also consider a gift membership to Hollywood Heritage (\$40 for an individual; \$50 for a household).



The store is open during museum hours, Wednesday through Sunday, noon to 4 pm. Or, for some last minute shopping, the store will be open during our *Afternoon with the Authors Book Signing* program, Sunday, December 11 during museum hours (no tickets needed); or at the *Myrna Loy Evening @ the Barn* with author Emily Leider on Wednesday, December 14 at 7 pm (get your tickets at BrownPaperTickets.com).

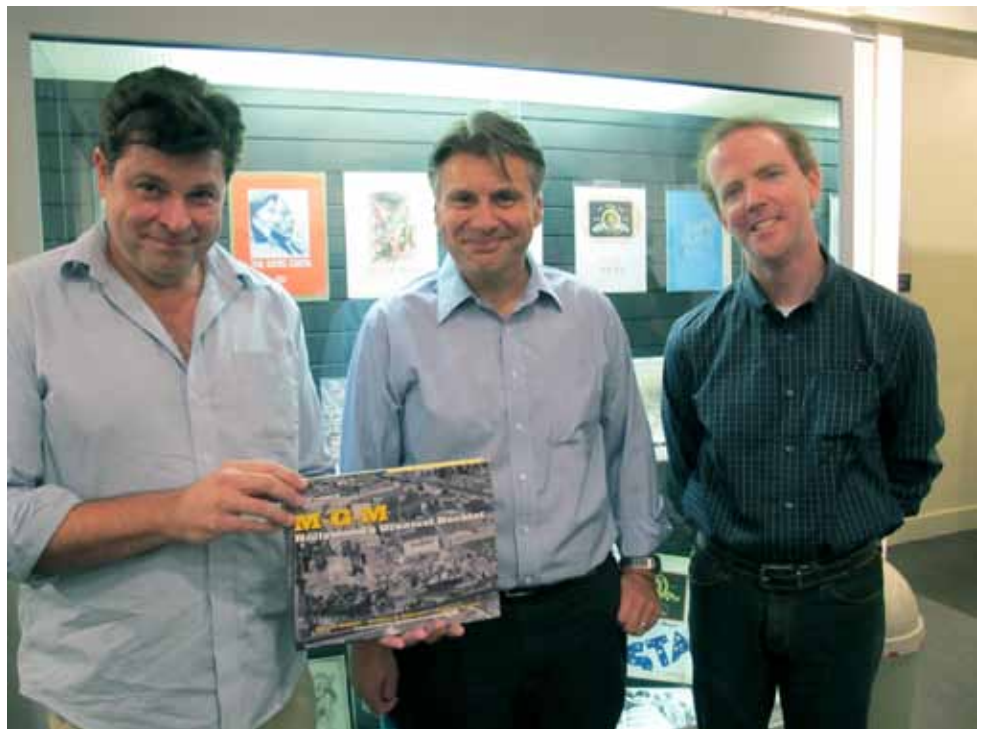
On another note

Do you have any books, VHS tapes, or DVD's that you no longer look at? If they have a Hollywood theme, your Museum Store would love to have you donate them for resale. We are especially interested in Hollywood biographies or filmographies. Actually, anything about the city of Hollywood or the motion picture world is welcome. We would be happy to supply you with a donation receipt that you can use for your taxes.



Long time Hollywood Heritage member, and Los Angeles Times film critic Kevin Thomas told the November 9th Evening @ the Barn audience about his family's early arrival in Hollywood. Joseph F. and Eulalie Grass came from Louisiana and bought property all along Prospect Avenue (now Hollywood Blvd.) from Las Palmas to Cherokee Avenues. Their son, Joseph Grass, Jr., married Helen Thomas, Kevin's aunt. He also shared stories about famous Hollywood motion picture personalities focusing on one of his favorite friends, Mae West. Photo by Alan H. Simon

Evenings @ the Barn Hollywood Heritage's regularly scheduled series of programs around film and the Hollywood Community. Presented Monthly from September through June each year



Posing with their book *M-G-M: Hollywood's Greatest Backlot*, in front of a museum case full of rare MGM memorabilia are (L to R) authors Stephen X. Sylvester, Steven Bingen and Michael Troyan. The October 12th Evening @ the Barn screened photos of the famous backlot, narrated to tell the story of "Hollywood's shattered Kingdom." Photo by Alan H. Simon



P.O. Box 2586
Hollywood, CA 90078

SAVE THESE DATES
Upcoming Hollywood Heritage Events

SUNDAY December 11, 2011, 12:00 pm to 4:00 pm – Free - Hollywood Heritage Museum - *An Afternoon with an Author* - actually many authors.

WEDNESDAY, December 14, 2011, 7:30 pm - Hollywood Heritage Museum - *Evening @ the Barn, Myrna Loy, The Only Good Girl in Hollywood* with Emily Leider.

WEDNESDAY, January 11, 2011, 7:30 pm - Hollywood Heritage Museum - *Evening @ the Barn, Glenn Ford, A Life*, hosted by his son, Peter Ford.

WEDNESDAY, February 8, 2011, 7:30 pm - Hollywood Heritage Museum - *Evening @ the Barn, Inside the Hollywood Fan Magazine with Anthony Slide*.

WEDNESDAY, March 14, 2011, 7:30 pm - Hollywood Heritage Museum - *Evening @ the Barn*, to be announced. Check our website

NOTE: All Evenings @ the Barn programs begin at 7:30 pm. Seating is limited to 110 persons. For all programs, advance tickets are available at Brown Paper Tickets, 1-800-838-3006, or at www.BrownPaperTickets.com

PRESERVING OUR HOLLYWOOD HERITAGE FOR OVER 30 YEARS

• Hollywood Heritage Museum/Lasky-DeMille Barn •

• Silent Society: Motion Picture History and Preservation • Architectural Preservation, Advocacy, and Education •



Membership Application

Memberships may also be submitted online at www.HollywoodHeritage.org

YES! I would like to become a member of Hollywood Heritage, Inc.

This is a Membership Renewal

- \$2,500 Majestic \$1,000 Keystone \$500 Bison
- \$250 Kalem \$100 Triangle** \$50 Household
- \$40 Individual \$25 Senior 65+

**Join at the \$100 Triangle level or above, and receive a 24"x36" collectable re-production poster, *A Map of Hollywood from the Best Surveys of the Time c. 1928*.

Membership Benefits Include:

- Discounts to *Evenings @ the Barn* programs.
- Free admission to the Hollywood Heritage Museum for two adults and two children.
- Ten percent discount at the Museum Store.
- Advance notification of special member programs.
- Discounts on Silent Society film programs at the Hollywood Heritage Museum, UCLA, and the Paramount Ranch.
- Quarterly **Hollywood Heritage Newsletter**.

Name: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone: _____

E-mail Address: _____

I wish to pay by:

Check

Please make checks payable to **Hollywood Heritage, Inc.**

Charge my: Visa MasterCard

Card Number: _____ Exp. Date: _____

Signature: _____

Clip and mail to: Hollywood Heritage, Inc., P.O. Box 2586, Hollywood, CA 90078